

1 Year Diploma in Freelancing

- + Graphic Design
- + Digital Marketing
- + Responsive Web Design

Course Curriculum

Graphic Design

(3 Months Course)

- + INTRODUCTION TO GRAPHIC DESIGN
- + ILLUSTRATOR BASIC TOOLS INTRODUCTION
 - ❖ Adobe Illustrator CC Installation
 - ❖ Tools Introduction
 - ❖ Intro to Files & Formats
 - ❖ Margin, Grid, Bleed
 - ❖ Font Installation / Font Awesome
 - ❖ Typography
 - ❖ Color Management
 - ❖ Creating Different Shapes
- + PROFESSIONAL BUSINESS CARD DESIGN BY ILLUSTRATOR
 - ❖ Designing a Complete Business Card
 - ❖ Saving Different Format Files

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MAIN CAMPUS(BANANI)

House # 82, Block E,
Road# 19/A, Banani,Dhaka-1213
Mobile: 01835-518396

DHANMONDI CAMPUS

House#75/A Road# 5/A,
Satmosjid road Dhanmondi,Dhaka-1209
Mobile: 01864-510366

MIRPUR CAMPUS

BSCIC Electronics Complex, Level-5
Mirpur (11, Bus Stand) Dhaka-1215
Mobile: 01739-561919

MOUCHAK CAMPUS

Golden Plaza,95,Siddeswari Circular Road
Ramna, Dhaka-1217
Mobile: 01858-884515

PROFESSIONAL FLYER DESIGN BY ILLUSTRATOR

- ❖ Designing a Complete Flyer

LOGO & BROCHURE DESIGN BY ILLUSTRATOR

- ❖ Brochure Design & Creating Logo
- ❖ Effects
- ❖ Gradient Mash

VECTOR TRACING BY ILLUSTRATOR

- ❖ Creating Pattern & Texture| Banner Design
- ❖ Vector Tracing
- ❖ Managing Layer Like a Pro

FREELANCING SESSION: BRAND YOURSELF

HOW TO CREATE FIVERR PROFILE

FIVERR GIG MARKETING TIP AND TRICK

PHOTOSHOP BASIC TOOLS INTRODUCTION

PHOTO EDITING BY PHOTOSHOP

PRACTICE AND TEST SESSION

UI/UX DESIGN OF WEB INTERFACE

UI/UX DESIGN OF ADMIN PANEL

PRACTICE AND PROBLEM SOLVING ON UI/UX DESIGN

PHOTOSHOP FINAL EXAM

PROBLEM SOLVING ON PHOTOSHOP

HOW TO CREATE UPWORK PROFILE

COVER LETTER AND INTERVIEW TIPS & TRICKS

HOW TO CREATE PEOPLE PER HOUR PROFILE

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Digital Marketing

(3 Months Course)

- ✚ INTRODUCTION TO DIGITAL MARKETING
- ✚ SMM (SOCIAL MEDIA MARKETING) . FACEBOOK MARKETING FUNDAMENTALS
- ✚ FACEBOOK AD CAMPAIGN
- ✚ SEARCH ENGINE MARKETING (SEM) GOOGLE AD-WORD BASICS
- ✚ FIVERR
- ✚ GOOGLE ADWORD INTERMDIATE
- ✚ REMARKETING STRATEGIES
- ✚ LINKDIEN ,TWITTER, PINTEREST &SNAP CHAT FOR BUSINESS
- ✚ YOUTUBE MARKETING FUNDAMENTALS
- ✚ EMAIL MARKETING
- ✚ GOOGLE ANALYTICS
- ✚ AFFILIATE MARKETING
- ✚ MOBILE ADVERTISING
- ✚ SEARCH ENGINE OPTIMIZATION
- ✚ HOW TO CREATE A BLOG WEBSITE
- ✚ HOW TO USE WORD PRESS PLUGINS OR ESSENTIAL WORD PRESS PLUGIN
- ✚ " GOOGLE/BING ANALYTICS & WEBMASTER"
- ✚ UPWORK
- ✚ PEOPLEPERHOUR
- ✚ COVER LETTERS & PROJECT MANAGEMENT
- ✚ INTERVIEWS

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Responsive Web Design

(4 Months Course)

- ✚ **ORIENTATION AND GETTING INFORMED ABOUT CODERSTRUT RULES AND REGULATION**
- ✚ **INTRODUCTION TO HTML & CSS**
- ✚ **RESPONSIVE PAGE USING MEDIA QUERY**
- ✚ **CSS3 EFFECTS & IMPLEMENTATION**
- ✚ **MULTIPAGE WEBSITE**
- ✚ **PROJECT SUBMISSION**
- ✚ **BRANDING - OWN SEO(CREATE SOCIAL MEDIA ACCOUNTS WITH SAME NAME AND PICTURE)**
- ✚ **INTRODUCTION WITH BOOTSTRAP & RESPONSIVE WEB DESIGN**
- ✚ **ONEPAGE RESPONSIVE DESIGN WITH NAVBAR & CAROUSEL**
- ✚ **RESPONSIVE SINGLE PAGE WEBSITE CREATION**
- ✚ **PSD TO RESPONSIVE DESIGN**
- ✚ **COMPLETE JAVASCRIPT LOGICAL PARTS**
- ✚ **PROBLEM SOLVING AND FOLLOWUP FOR FINAL PROJECT**
- ✚ **INTRODUCING WITH FIVER**
- ✚ **CREATING GIG IN FIVER**
- ✚ **INTRODUCTION WITH JAVASCRIPT (SYNTAX, VARIABLE, EXPRESSION & CONDITION)**
- ✚ **IMPLEMENTING JAVASCRIPT ON WEBSITE**
- ✚ **JQUERY EFFECTS & USES**
- ✚ **JQUERY PLUGINS INTIGRATION IN WEBSITE**
- ✚ **(UPWORK) MARKETPLACE & PROFILE CREATION**
- ✚ **INTRODUCTION WITH WORDPRESS & INSTALLATION**

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- ✚ CREATING LANDING PAGE USING PAID THEME
- ✚ FULL THEME CUSTOMIZATION
- ✚ FORM CREATION & INTEGRATION USING MAIL CHIMP
- ✚ POST SHARING METHOD
- ✚ HOW TO CREATE A ECOMMERCE WEBSITE
- ✚ ECOMMERCE WEBSITE WITH OXYGEN PREMIUM THEME
- ✚ (UPWORK) HOURLY & FIXED JOB

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